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Chips and Chains

TRENDS IN
US-TAIWAN BUSINESS

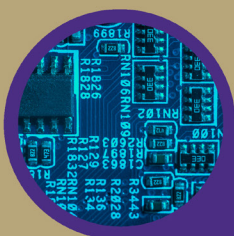


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THE PANELS



SUPPLY
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SEMICONDUCTORS



US-TAIWAN
TRADE

KEYNOTE BY RYAN HASS, BROOKINGS INSTITUTION

FRIDAY MAY 12, 2023 1PM-4PM SATURDAY MAY 13 9AM-12PM

PEEK FAMILY FORUM FOUNDERS HALL 580 | SEATTLE CAMPUS

THIS EVENT IS HOSTED BY THE EAST ASIA CENTER, FOSTER GLOBAL BUSINESS CENTER AND TAIWAN STUDIES PROGRAM

EAST ASIA CENTER

W HENRY M. JACKSON SCHOOL OF INTERNATIONAL STUDIES | UNIVERSITY of WASHINGTON

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Global Business Center

TAIWAN STUDIES PROGRAM

W HENRY M. JACKSON SCHOOL OF INTERNATIONAL STUDIES | UNIVERSITY of WASHINGTON

Chips and Chains: Trends in US-Taiwan Business



As US-China relations grow increasingly tense, Taiwan has found itself in the middle of a decoupling of the two largest economies in the world. Taiwan-based semiconductor firm TSMC has responded to the recent US CHIPS Act by building a new fabrication plant on US soil. Taiwan and the US are on the cusp of signing a major bilateral trade deal. Meanwhile, the global economy is still reeling from multiple years of supply chain disruptions from the COVID pandemic and its effects on inflation. How will these changes affect Taiwan's businesses?

This conference invites experts from academia, think tanks, and industry to discuss Taiwan and US business trends. Three panels discussing the semiconductor industry, supply chains, and US-Taiwan trade will take place from Friday afternoon to Saturday morning. Ryan Hass, Chen-Fu and Cecilia Yen Koo Chair in Taiwan Studies at the Brookings Institution, will give the keynote address.

This event is hosted by the East Asia Center, the Foster School Global Business Center, and the Taiwan Studies Program.



Event Speakers



Keynote Speaker: Ryan Hass

Ryan Hass is a senior fellow and the Michael H. Armacost Chair in the Foreign Policy program at Brookings, where he holds a joint appointment to the John L. Thornton China Center and the Center for East Asia Policy Studies. He is also the Chen-Fu and Cecilia Yen Koo Chair in Taiwan Studies. He was part of the inaugural class of David M. Rubenstein fellows at Brookings, and is a nonresident affiliated fellow in the Paul Tsai China Center at Yale Law School. Hass focuses his research and analysis on enhancing policy development on the pressing political, economic, and security challenges facing the United States in East Asia.

From 2013 to 2017, Hass served as the director for China, Taiwan and Mongolia at the National Security Council (NSC) staff. He joined President Obama's state visit delegations in Beijing and Washington respectively in 2014 and 2015, and the president's delegation to Hangzhou, China, for the G-20 in 2016, and to Lima, Peru, for the Asia-Pacific Economic Cooperation (APEC) Leaders Meetings in 2016. Prior to joining NSC, Hass served as a Foreign Service Officer in U.S. Embassy Beijing, where he earned the State Department Director General's award for impact and originality in reporting. Hass also served in Embassy Seoul and Embassy Ulaanbaatar, and domestically in the State Department Offices of Taiwan Coordination and Korean Affairs. Hass received multiple Superior Honor and Meritorious Honor commendations during his 15-year tenure in the Foreign Service.



Speaker: Marie Anchordoguy

Marie Anchordoguy is a professor in the Jackson School of International Studies and specializes in the political economy of Japan. She is Chair of the UW and Jackson School Japan Studies Programs and currently holds the George Long Endowed Professorship. Her research has focused primarily on the key institutions and policies of Japan's capitalist system, especially in its high-tech industries, including semiconductors. She is currently researching the political economy of entrepreneurship, venture capital, and high-tech start-ups in Japan. She teaches several comparative courses, such as "Science, Technology, and Innovation Policies in Japan, South Korea, Taiwan, and China". She received her undergraduate, MBA, and PhD in Business Administration degrees from the University of California, Berkeley.



Event Speakers



Speaker: Director General Daniel K.C. Chen

Daniel Kuo-ching Chen is currently Director General of Taipei Economic and Cultural Office in Seattle. Prior to this, he was Deputy Secretary-General of the Taiwan Council for U.S. Affairs (TCUSA) seconded to Foreign Minister's Office. D.G. Chen served as Deputy Director in the Political Division at the Taipei Economic and Cultural Representative Office (TECRO) in the United States. He also served as the Section Chief in the Department of Northern American Affairs, Ministry of Foreign Affairs (MOFA), Republic of China (Taiwan) and was awarded the Model Civil Servant of MOFA in 2011. D.G. Chen served as Senior Consular Officer in Taipei Economic and Cultural Office (TECO) in Seattle as well. He was a platoon leader as a second lieutenant in the Army of ROC and was awarded Excellent Mandatory Service Officer in 1997.

D.G. Chen earned a Master of Science in Foreign Service (MSFS) with an International Business Diplomacy (IBD) honorary certificate from Georgetown University in 2000 and Bachelor of Arts with valedictorian in Diplomacy from National Chengchi University, Taiwan in 1995.



Speaker: Tina Chen

Tina Chen has 20 years of substantial commercial experience with major corporate businesses like Tommy Bahama, Zara, Coach, and Swarovski across Asia and America with skills covering merchandising, product development, and sourcing. She has an in-depth understanding of the flexible supply chain needed to support modern retail from the factory to the customer. Outside of work, Tina volunteers as a guest-speaker/mentor for universities, with the goal to foster growth and to bridge business activities with academia.



Event Speakers



Speaker: Jon Hodowany

Jon Hodowany studied mechanical engineering and quantitative economics at the University of California, San Diego, graduating with a BS degree in 1992. After continuing his studies a few miles north, he graduated from the California Institute of Technology in 1997 with a PhD in aeronautics and mechanical engineering—and additionally, what didn't seem especially important at the time—a language minor in Chinese. Between 1997 and 2005, Jon and his wife Judy (a UCSD classmate and native of Taiwan) resided in Seattle, with Jon working as a principal engineer and manager at the Boeing Tech Center in Bellevue, and later at two biotechnology start-ups focused on large-scale gene expression lab automation during the most exciting early years of the Human Genome Project. From 2000 to 2003, Jon also enrolled and completed (part-time) the graduate business curriculum at the University of Washington, earning an MBA from the Foster School of Business in 2003.

In 2005, with an extreme desire to experience life abroad, Jon moved his young family to Taipei, assuming the role of president and general manager at JC Grand, a Taiwan-based company and (now) 2nd-generation family business that designs, manufactures, exports and distributes precision steel forgings to industrial customers worldwide. During the past decade, JC Grand has grown its manufacturing capabilities and client distribution footprint, especially in North America and the EU, to become one of the largest private companies in Taiwan at nearly USD 200 million in sales revenue in 2022.



Speaker: Suresh Kotha

Suresh Kotha is a professor at the Foster School of Business, University of Washington, where he holds the Olesen/Battelle Endowed Excellence Chair in Entrepreneurship. He is the chair of the Department of Management and Organization. Management and Organization Department is Foster Business School's most prominent department, with 26 tenure-track faculty and three teaching faculty. The department also hosts 5 to 10 adjunct faculty at any given quarter. He is the Arthur W. Buerk Center for Entrepreneurship research director and co-founded the West Coast Research Symposium on Technology Entrepreneurship.



Day 1 Schedule

1:00–2:00 PM

Opening Remarks and Keynote

Danny Hoffman, Professor & Interim Director, Henry M. Jackson School of International Studies
Welcome and land acknowledgement

Debra Glassman, Teaching Professor & Faculty Director, Foster Global Business Center
Conference and keynote introduction

Ryan Hass, Michael H. Armacost Chair in Foreign Policy & Chen-Fu and Cecilia Yen Koo Chair in Taiwan Studies, Brookings Institution

Keynote: How will Rising Competition with China Impact US-Taiwan Trade?

Moderator: Debra Glassman, Teaching Professor & Faculty Director, Foster Global Business Center

2:00–3:00 PM

Panel 1: Supply Chains

Taiwan and the US are both fully enmeshed within global supply chains. How have businesses in Taiwan and the US responded to the lingering disruptions from the COVID pandemic and national security desires to “decouple” the US supply chain from China?

Tina Chen, Head of Strategic Sourcing, Swarovski

Jon Hodawany, President & General Manager, JC Grand

Moderator: Marie Anchordoguy, Professor & Japan Studies Chair, JSIS

3:00–4:00 PM

Reception



Day 2 Schedule

9:00–9:30 AM

Coffee

9:30–10:30 AM

Panel 2: Semiconductors

Taiwan manufactures almost all of the world's most advanced semiconductors. US policymakers see this as a national security liability and have encouraged firms like TSMC to move manufacturing to US soil. Observers have also called Taiwan's semiconductor industry a "silicon shield," making it too valuable for the global economy to lose. How do Taiwan and the US navigate this complicated security and business relationship?

Marie Anchordoguy, Professor & Japan Studies Chair, JSIS

Suresh Kotha, Professor of Management & Olesen/Battelle Excellence Chair in Entrepreneurship, Foster School of Business

Moderator: Debra Glassman, Teaching Professor & Faculty Director, Foster Global Business Center

10:30–11:30 AM

Coffee Break

11:00 AM–12:00 PM

Panel 3: US–Taiwan Trade

The US and Taiwan are significant trading partners, accounting for over \$100 billion dollars of trade on an annual basis. As both parties negotiate a new bilateral trade agreement, what are the stakes of this for businesses on both sides? How do ongoing geopolitical tensions affect this trade relationship?

Daniel K.C. Chen, Director General, Taipei Economic & Cultural Office (TECO) Seattle

Ryan Hass, Michael H. Armacost Chair in Foreign Policy & Chen-Fu and Cecilia Yen Koo Chair in Taiwan Studies, Brookings Institution

Jon Hodawany, President & General Manager, JC Grand

Moderator: James Lin, Assistant Professor & Taiwan Studies Associate Chair, JSIS and History

12:00 PM

Conference End





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