



November
13-15, 2015

CANADIAN CONTENT
OUTREACH & IMPACT
95th Annual Conference
National Council for the Social Studies

Northeast National Resource Center on Canada

www.umaine.edu/teachingcanada

Betsy Arntzen
Canadian-American Center
University of Maine

Amy Sotherden
Center for the Study of Canada/
Institute on Québec Studies
Plattsburgh State University of NY

Pacific Northwest National Resource Center on Canada

www.k12studycanada.org

Tina Storer
Center for Cdn-American Studies
Western Washington University

Nadine Fabbi
Canadian Studies Center
University of Washington

In collaboration with:

Nicholas Campbell, Filmmaker and
Adjunct Faculty, Department of Visual
Arts, University of Louisiana,
Lafayette, LA

Merna Forster, Executive Director,
Great Unsolved Mysteries in
Canadian History, University of
Victoria, Victoria, BC Canada

Dean June, Education Professor,
SUNY Geneseo, Geneseo, NY

Christina Keppie, Assoc. Professor
of French, Western Washington
University, Bellingham, WA

Warren Perrin, Director, Acadian
Museum, Erath, LA

Glen Pitre, Filmmaker and Owner of
Côte Blanche Productions, New
Orleans, LA

Ruth Writer, Adjunct Faculty,
Western Michigan University,
Kalamazoo, MI

BACKGROUND: NCSS COLLABORATIVE OUTREACH PROJECT

• NRCs ON CANADA:

Project coordinators **Betsy Arntzen** (University of Maine), **Amy Sotherden** (Plattsburgh State University of New York), and **Tina Storer** (Western Washington University), are the Canadian Studies outreach staff of the only two National Resource Centers (NRCs) on Canada in the United States designated by and funded in part by the U.S. Department of Education (DOE). The two National Resource Centers are: the **Northeast National Resource Center on Canada** and the **Pacific Northwest Resource Center on Canada**.

These outreach educators provide K-12 outreach programs and professional development training to establish, encourage and support inclusion of Canadian Studies in American K-12 curriculum. They provide professional development and teacher training; they develop resources for teaching about Canada; and they conduct summer teachers' institutes in Canada. They are supported by their universities and by the U.S. Department of Education Title VI grant.

• NATIONAL COUNCIL FOR THE SOCIAL STUDIES (NCSS):

The NRCs on Canada have been involved with the annual NCSS conference in a variety of roles for more than fifteen years. As the largest association in the U.S. devoted to social studies education, it is also the single largest K-12 target audience for Canadian Studies outreach in the U.S. It serves as an umbrella organization for 24,000 elementary, secondary, and college teachers of history, geography, economics, political science, sociology, psychology, anthropology, and law-related education so outreach to NCSS members is extensive.

Organized into a network of more than 110 affiliated state, local, and regional councils and associated groups, NCSS membership represents K-12 classroom teachers, college and university faculty members, curriculum specialists, social studies supervisors, and education leaders in the various social studies disciplines from across the U.S. and in 69 countries. Three to four thousand members attend the conference in any given year.

In 2015 there were 3,769 social studies educators, professionals, and faculty who attended the four day conference held in New Orleans, LA.

NRCs ON CANADA 2015 COLLABORATIVE OUTREACH PROJECT

NCSS • NEW ORLEANS, LA • NOVEMBER 13-15, 2015

SUMMARY: NCSS COLLABORATIVE OUTREACH PROJECT

Beginning with the *Canada is Coming to NCSS!* collaborative project in 2008, the two NRCs on Canada have successfully showcased Canadian Studies at the NCSS conference annually. In order to feature Canadian Studies in a variety of ways, the NRCs are involved with conference planning, participate in affiliated Council of State Social Studies Supervisors (CS4) meetings, and collaborate with Canadian Studies scholars, regional experts, classroom teachers, and Canadian consular officials to ensure strong program content and encourage inclusion of Canada in American classroom curricula.

Since the 2015 NCSS conference was being held in New Orleans, NRC on Canada outreach educators--**Betsy Arntzen**, **Amy Sotherden**, and **Tina Storer**—sought to highlight Canada's Acadian connections to the region in the conference program. Collaborative partners included **Nicholas Campbell**, Louisiana filmmaker, **Merna Forster**, Executive Director of the Great Unsolved Mysteries in Canadian History Project, **Dean June**, Adjunct Faculty at SUNY Geneseo; **Christina Keppie**, Associate Professor of French at Western Washington University; **Warren Perrin**, Director of the Acadian Museum in Erath, LA; **Glen Pitre**, filmmaker, producer and owner of Côte Blanche Productions; and, **Ruth Writer**, Adjunct Faculty at Western Michigan University.

As in past years, the NRCs on Canada hosted a resource table in International Alley of the Exhibit Hall where teachers discovered a variety of teaching materials, learned about NRC professional development programs, and signed up to receive K-12 STUDY CANADA resource newsletters. The NRCs also participated in several receptions to promote Canadian Studies and the special interest NCSS Canada Community.

DETAILS - NCSS COLLABORATIVE OUTREACH PROJECT

• CANADIAN-CONTENT SESSIONS

NRC outreach coordinators and NCSS Canada Community members, **Ruth Writer** and **Dean June**, brainstormed proposals and sought partnerships in order to submit multiple Canadian-content sessions and event proposals. NCSS received over 1100 proposals for 600 pre-conference clinics and hour-long workshops or poster sessions and, significantly, seven proposals related to Canada were accepted. The end result was that **10-plus hours** of Canada-related presentations were part of the conference program. [See “Canada at NCSS” schedule on Page 4.]

• NCSS CANADA COMMUNITY



NCSS Canada Community Showcase

The NCSS Canada Community also raises the profile of Canada at the conference annually by bringing together educators with a special interest in teaching about Canada and by hosting two Canada Community Showcases that are centrally displayed in the convention center. Co-Chairs **Ruth Writer** and **Betsy Arntzen** organize and lead the meeting annually; **Tina Storer** and **Amy Sotherden** serve on the Board of Directors. All NCSS communities are guaranteed a “Featured Scholar” session and so, in 2015, **Dr. Christina Keppie**, Associate Professor of French at Western Washington University who is a specialist in Acadian history and culture, was invited to present. [See Promotional Card on Page 4.]

As part of its business agenda in 2015, the Canada Community crafted and proposed a Resolution to the House of Delegates (HOD), resolving that NCSS update the name of special interest communities to that of Professional Learning Communities (PLCs) which will better benefit all teachers who attend NCSS. The HOD will consider this in the coming year.

As an elected member of the Council of State Social Studies Supervisors (CS4), **Tina Storer** attended their meeting to encourage membership in the NCSS Canada Community, promote NRC on Canada programs, and network with education leaders as a representative of the NRCs on Canada. To this end, she also attended the Western State Councils' Breakfast.

• EXHIBIT HALL

For two of the four days, the NRCs on CANADA maintained a Canadian Studies information table in the International Alley of the exhibit area, and provided an information table about the Canada Community for a total of **21 hours providing Canadian Studies teaching resources** and one-on-one consultation to interested teachers at information tables in the exhibit hall. The booth served as a focal point for the NRCs to renew connections and make new contacts nationally in order to encourage inclusion of Canada in American curricula across the United States. Approximately 500 educators stopped by to discuss ways to Canada could be incorporated in US history classrooms and 300 left with resource folders filled with NRC resources, handouts about the annual summer institutes as well as other educational materials. More than a hundred educators from over **20 states plus DC as well as Canada** indicated an interest in learning more by signing up to receive regular e-newsletters from Tina Storer with resource recommendations and curriculum ideas for teaching about Canada.

IMPACT/OUTCOMES - NCSS COLLABORATIVE OUTREACH PROJECT

- We offered a half-day pre-conference clinic plus 5 workshop sessions **providing Canadian content to 100 participants** from throughout the U.S.
- We networked with social studies leaders nationwide and expect strong Canadian content at next year's conference in Washington, DC.
- NRC outreach at the NCSS conference extends far beyond the meetings to build a strong nationwide network of educators interested in teaching Canada.

Report compiled by:

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CANADA AT NCSS 2015

THURSDAY NOVEMBER 12

12:15-4:45PM

Old Firehouse Theatre (720 Mandeville Street in Faubourg Marigny)

250 Years of Being Cajun – Film, Women, and the Birth of Cajun Culture (Off-Site Pre-Conference Clinic)

Host: Cote Blanche Productions (New Orleans, LA)

Celebrate the arrival of the first Acadians in Louisiana 250 years ago and learn about the significant role women played in keeping the culture alive. View *Coton jaune – Acadian Brown Cotton: A Love Story*, presented by Cinema on the Bayou Film Society. **Presenters:** Warren Perrin and Mary Perrin, Acadian Museum (Erath, LA); Pat Mire, Pat Mire Films (Lafayette, LA); Brenda Prejean (New Iberia, LA); Glen Pitre and Michelle Benoit, Cote Blanche Productions (New Orleans, LA) **Tickets:** \$10 for members, \$20 for nonmembers. **Note:** The clinic will begin at 1pm. Travel independently to the venue or in a group guided by Betsy Arntzen from the Ernest N. Morial Convention Center at 12:15pm.

5:30 - 8:00PM +

Ye Olde College Inn and Rock N Bowl (3000 S. Carrollton Avenue in Uptown NOLA)

An Evening of Cajun Culture (NCSS Canada Community Social Event – Self Pay)RSVP to tina.storer@wwu.edu please.

Experience New Orleans and Cajun culture like a local. Thursdays are well-known as “Zydeco Night” in New Orleans. It’s well worth the short taxi trip to Ye Olde College Inn for dinner following by lively music, dancing, and fun at the adjacent *Rock N Bowl* (\$10 cover charge but save 50% with your dinner receipt). All are welcome. See you there!

FRIDAY NOVEMBER 13

9:00 AM- 5:30 PM

Ernest N. Morial Convention Center - Exhibit Hall B - Booth 1019

NRCs on Canada Resource Exhibit Gather free classroom materials and tips for teaching Canada at **Booth #1019** in International Alley of the Exhibit Hall.

10:05 to 10:55 AM

Marriott Hotel - Julia

NCSS Canada Community Meeting All interested in teaching/learning about Canada are welcome. Co-‘Prime Ministers’, Betsy Arntzen and Ruth Writer, will lead the meeting.

11:10 – 12 Noon

Ernest N. Morial Convention Center - Room 232

The Queen’s Royal Proclamation: Righting a Wrong 250 Years Later (744)

Level: Middle Level-Jr. High School Subject: World History

Using the *Queen’s Royal Proclamation* of 2003, we show that history is never a certainty. The facts can be researched, challenged, then changed, putting a historical wrong to right. **Presenters:** Warren Perrin, Acadian Museum and Mary Perrin, Acadian Museum (Erath, Louisiana)

4:15-5:10 PM

Ernest N. Morial Convention Center – Poster Display Area

Conquest & Re-Conquest: American French Survival in Louisiana and Beyond (578 - Poster Session)

Level: Middle Level-Jr. High School Subject: Global Connections

Since the French lost dominance of North America, establishing linguistic and cultural rights has been key to survival. Explore turning points, lasting legacies, and connections to current issues. Resources provided. **Presenters:** Amy Sotherden, State University of New York at Plattsburgh, and Betsy Arntzen, University of Maine

SATURDAY NOVEMBER 13

8:00 - 8:50 AM

Ernest N. Morial Convention Center - Room 219

True Detective Classrooms: Investigating the Lost Franklin Expedition (333 – Canada Community Session)

Level: Middle Level-Jr. High School Subject: World History

Students discover their inner historians while exploring this fascinating cold-case mystery. Learn how extensive online resources (primary sources, Web quests, lessons and teachers’ guide) develop historical inquiry and critical thinking skills. **Presenter:** Merna Forster, University of Victoria (BC Canada).

8:30 AM- 5:00 PM

Ernest N. Morial Convention Center - Exhibit Hall B - Booth 1019

NRCs on Canada Resource Exhibit Gather free classroom materials and tips for teaching Canada at **Booth #1019** in International Alley of the Exhibit Hall.

9:05 - 9:55 AM

Ernest N. Morial Convention Center - Room 210

Acadian/Cajun Identity and the Evolution of a Global Minority (651 – Canada Community Scholar Session)

Level: Secondary Level-High School Subject: Social Science

Acadian culture and identity have survived despite historical persecution and diaspora. Explore Acadian social history from past to present through the Arts and interviews. Many classroom resources will be shared. **Presenter:** Christina Keppie, Western Washington University.

11:15 AM - 12:05 PM

Ernest N. Morial Convention Center – Room 215

Toward the North Star: From Louisiana Slavery to Ontario Freedom (397 - Session)

Level: Middle Level-Jr. High School Subject: World History

Reverend William King took fifteen slaves from a Louisiana plantation to Canada in 1848. Learn about Underground Railroad connections to communities there using C3 Frameworks-aligned historical inquiry methods. Lessons/resources shared. **Presenter:** Ruth Writer, Western Michigan University, and Dean June, SUNY Geneseo

Canada Community Featured Speaker

DR. CHRISTINA KEPPIE

“ACADIAN|CAJUN IDENTITY AND THE
EVOLUTION OF A GLOBAL MINORITY”

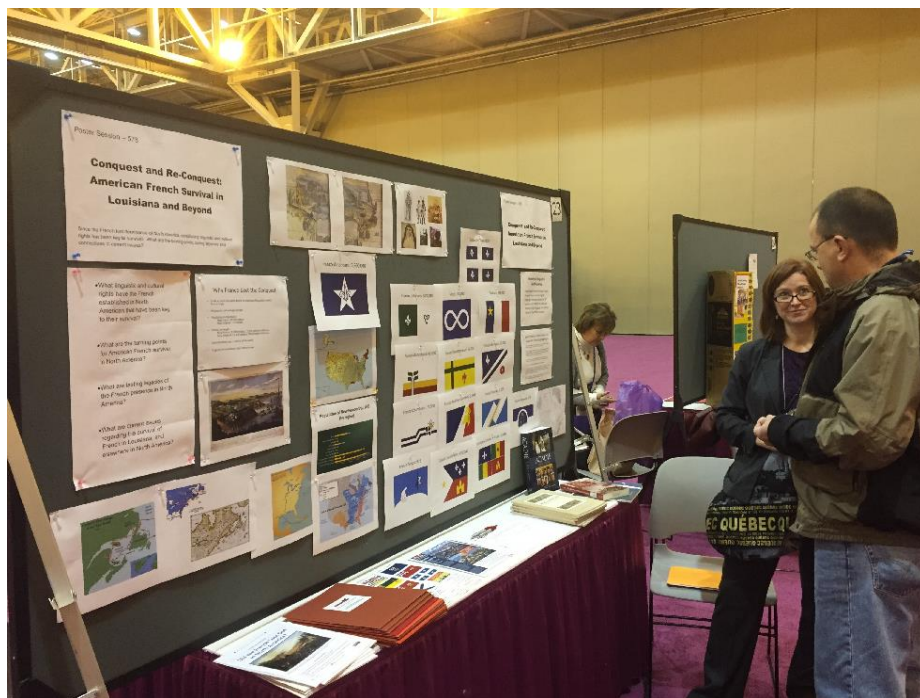
- K-12 educational policy analyst and commentator
- Editor, *American Review of Canadian Studies*

Saturday
9:05-9:55
Rm 210
Conv. Center

Dr. Keppie’s research focuses on the cultural and linguistic vitality of the Acadian populations in respect to globalization. She teaches courses in the French program, particularly in phonetics, sociolinguistics, and Acadian / French Canadian culture and language. Her current book project is titled *More than the Words We Say*, an introduction to sociolinguistics.



NRCs on CANADA Exhibit in International Alley with Betsy Arntzen, Tina Storer, Amy Sotherden



“Conquest and Re-Conquest” Poster Session: Amy Sotherden and a teacher discuss the content.