

# Qualitative Data Analysis

---

## Overview

This course is designed for graduate students who have already taken an introductory qualitative methods course, selected 1 or more qualitative methodological approaches for their research project, and are ready to start collecting their evidence or have already started to collect their evidence. The emphasis in this course is data analysis for inductive insight, rather than deductive, hypothesis testing. Students should note that this distinction is often arbitrary, since scholars participate in lines of research inquiry that are at various stages of epistemological evolution and any one project may move between deductive and inductive approaches. In general, students will be expected to understand clearly where their research lies in relation to these epistemological standpoints.

## Learning Goals

There are four learning goals for this course:

- Develop your skills for systematically analyzing your evidence for inductive learning and grounded theory insights, including memo writing, coding, and analysis for publication.
- Develop your skills for ethically, transparently and clearly documenting your study design, collection of evidence, analysis of your evidence and presentation of your results.
- Develop your capacity to reflexively assess your relationship to your evidence and your subsequent interpretations.
- Develop your skills in communicating a reasonable and effective argument for the quality of your evidence, your analytical approach and the strength of your evidence in supporting your conceptual and theoretical insights.

## Requirements

There are four requirements for this course:

- Attend all scheduled class meetings.
- Attend three 30-60 minute individual meetings with Professor Curran subsequent to QDA Memo Completion
- Complete three QDA memos with documentary appendices (5 pages each).
- Complete a first draft of a thematically organized, analytic paper (25 pages).

# Readings

## Required Texts

- Lofland, John, David Snow, Leon Anderson and Lyn H. Lofland. 2006. *Analyzing Social Settings: A Guide to Qualitative Observation and Analysis*. New York, NY: Wadsworth. pp 282
- Additional, scholarly articles and selected chapters are available on the course Google Drive.
  - Selections from: Charmaz, Kathy. *Constructing Grounded Theory*. Sage, 2014. [http://www.sxf.uevora.pt/wp-content/uploads/2013/03/Charmaz\\_2006.pdf](http://www.sxf.uevora.pt/wp-content/uploads/2013/03/Charmaz_2006.pdf)
  - Selections from: Corbin, Juliet, & Anselm Strauss. 2014. *Basics of Qualitative Research: Techniques and Procedures for Developing Grounded Theory*. Thousand Oaks, CA: Sage Publications.
  - Miles, Matthew B., A. Michael Huberman, Johnny Saldana. 2014. *Qualitative Data Analysis: A Methods Sourcebook*. Thousand Oaks, CA: Sage.
  - Bernard, H. Russell and Gery Ryan. 2010. *Analyzing Qualitative Data: Systematic Approaches*. Thousand Oaks, CA: Sage.

## Recommended References

- Altheide, D. L., & Schneider, C. J. 2012. *Qualitative Media Analysis* (Vol. 38). Thousand Oaks, CA: Sage.
- Bernard, H. Russell and Gery Ryan. 2010. *Analyzing Qualitative Data: Systematic Approaches*. Thousand Oaks, CA: Sage.
- Creswell, John. 2012. *Qualitative Inquiry & Research Design: Choosing Among Five Approaches*. Thousand Oaks, CA: Sage Publications. (a general reference for projects from start to finish)
- Emerson, Robert M. 2001. *Contemporary Field Research: Perspectives and Formulations*. Long Grove, IL: Waveland Press. pp 432. (50% of this volume are insightful lessons from the field).
- Emerson, Robert. M., Fretz, R. I., & Shaw, L. L. 2011. *Writing Ethnographic Fieldnotes*. Chicago, IL: University of Chicago Press.
- Friese, Susanne. 2012. *Qualitative Data Analysis with ATLAS.ti*. Thousand Oaks, CA: Sage Publications. pp 274.
- Luker, Kristin. 2010. *Salsa Dancing Into the Social Sciences*. Harvard University Press. Cambridge, MA. Pp. 336. (helpful for research design)
- Miles, Matthew B., A. Michael Huberman, Johnny Saldana. 2014. *Qualitative Data Analysis: A Methods Sourcebook*. Thousand Oaks, CA: Sage.
- O'Reilly, Karen. (2012). *Ethnographic Methods*. New York, NY: Routledge.
- Richards, Lyn. 2014. *Handling Qualitative Data: A Practical Guide*. Thousand Oaks, CA: Sage.
- Riessman, Catherine Kohler. 2008. *Narrative Methods for the Human Sciences*. Thousand Oaks, CA: Sage Publications.
- Saldaña, Johnny. 2013. *The Coding Manual for Qualitative Researchers*. Thousand Oaks, CA: Sage Publications. pp 303

- Wagenaar, Hendrik. (2014). *Meaning in Action: Interpretation and Dialogue in Policy Analysis*. New York, NY: Routledge.
- Yin, R. K. (2013). *Case Study Research: Design and Methods*. Thousand Oaks, CA: Sage publications.

## **Grading & Assessment**

Your grade will reflect how well you accomplish the following: graduate level work requires taking on responsibility for your own learning, professionally responding to collegial feedback, careful and high quality preparation of all written and oral presentation material, and effectively communicating your professional progress and learning.

There will be several milestone products that will provide some assistance in marking your professional development during this course.

1. QDA Memos 1-3 (10 points each)
2. Individual Tutorial Sessions 1-3 (10 points each)
3. First Draft of Analysis for Publication (20 points)
4. Participation in Class (20 points)

## **Schedule**

### **Week 1 (January 4) – Introductory Preparation Memo Due**

### **Week 2 (January 11)– Overview and Review**

TOPICS: Review of the following epistemological approaches: Narrative Analysis, Case Study Approaches, Ethnographic, Phenomenological, Grounded Theory

TASKS: Sign up for individual tutorial session 1, 2, 3; Attend individual tutoring session

NB: QUAL Applied Case Study Examples, 10:30-12:20pm, Thursdays in Savery 121  
14 January - What do you really do in a literature review? – David Lopez, Political Science

### **\*Week 3 (January 18) – No class (individual tutorials)**

TOPICS: Continue review

READINGS:

Lofland et al. Chapters 10 & 1-4.

Bernard and Ryan Ch. 1

Miles, Huberman and Saldana. Ch. 1

### **\*Week 4 (January 25) – Qualitative Sampling & Cases**

TOPICS: Linking epistemologies to methods (interviews, observation, texts, visual, audio) to cases or samples. Ethical issues related to entrée and observation.

READINGS:

Lofland et al. Chapters 6 & 7 (re-read selections in Chapters 3-5)

Bernard and Ryan Ch. 2 & 17.

NB: QUAL Applied Case Study Examples, 10:30-12:20pm, Thursdays in Savery 121  
28 January - What do you with data you've collected? – Afsaneh Haddadian, JSIS

## **\*Week 5 (February 1) – Collecting Observations & Evidence, part 1**

TOPICS: Developing techniques for: mindful observing and interviewing, sensitivity to visual or nonverbal cues & clues, relational indicators

TASKS: QDA Memo 1 due; Draft a data compilation and management plan (i.e. Organize yourself)

READINGS:

Lofland et al. Chapters 8 & 9

Miles, Huberman and Saldana. Ch. 2-3

## **Week 6 (February 8) – Collecting Observations & Evidence, part 2**

TOPICS: Toolkits for thick description: Memos with a purpose (priors, attending, summative, interpretative), transcriptions, biographical sketches, structuring reflexivity throughout, fact sheets.

TASKS: Meet with Professor Curran

NB: QUAL Applied Case Study Examples, 10:30-12:20pm, Thursdays in Savery 121  
11 February – How do you analyze the data you've collected? – Maggie Fesenmaier, Communication

## **\*Week 7 (February 15)– Systematizing Analysis**

TASKS: QDA Memo 2, due during individual tutorial session 2; Draft codebook guide or memo structure

READINGS:

Lofland et al. Chapter 5.

## **Week 8 (February 22)– Memo Writing & Coding Round 1**

READINGS:

Bernard and Ryan. Ch. 5-6, 13, 16

Miles, Huberman and Saldana. Ch. 6

TASKS: QDA Memo 2, due during individual tutorial session 2

NB: QUAL Applied Case Study Examples, 10:30-12:20pm, Thursdays in Savery 121  
25 February – Revisiting the Research Question? – Sara Tomczuk, Sociology

## **Week 9 (February 29) – Memo Writing & Coding Round 2**

TOPICS: Developing topics and themes, arousing interest.

TASKS: QDA Memo 3, due during individual tutorial session 3

READINGS:

Lofland et al. Chapter 8 & 9 (re-read chapters 6 & 7)

Bernard and Ryan Ch. 7-9, 14-15

## **Week 10 (March 7) – Memo Writing for Publication**

TOPICS: Writing analysis, inductive substantiation and relationship to social science and practical literature

TASKS: QDA Memo 3, due during individual tutorial session 3

READINGS:

Lofland et al. Chapter 10.

Miles, Huberman and Saldana. Ch. 11, 12, 13

**Finals Week – First Draft of Qualitative Data Analysis Paper, due March 18.**

## Qualitative Methods Resources

### @ UW

The Qualitative Multi-Method Research Initiative at UW (QUAL) offers a community of scholars interested in growing qualitative research methods capacities across campus. There are workshops, seminars, and speaker series throughout the year. <http://depts.washington.edu/qual/>

The Center for Social Science Computing Resources in Savery Hall offers consultative services for QDA software packages, as well as workshops for using Atlas.ti.

<http://julius.csscr.washington.edu/>

The Center for Studies in Demography & Ecology provides free access to Atlas.ti via its terminal servers and a Remote Desktop application. Access is free to all UW students. Visit the Windows Terminal link here: <https://csde.washington.edu/services/computing.shtml> to sign up for an account.

### @ WORLD

**Some of the many journals and publications dedicated to qualitative research epistemologies (here you might find an exemplary approach that you could adopt for your study)**

American Journal of Cultural Sociology.

<http://www.palgrave-journals.com/ajcs/index.html>

American Journal of Cultural Sociology Blog site

<http://www.ajcs-blog.com/>

Cultural Studies – Critical Methodologies

<https://us.sagepub.com/en-us/nam/cultural-studies-%E2%86%94-critical-methodologies/journal201379>

Discourse Analysis Online

<http://extra.shu.ac.uk/daol/index.html>

Discourse Processes

<http://www.tandfonline.com/loi/hdsp20#.VpWTIZMrLgE>

Discourse Studies

<https://us.sagepub.com/en-us/nam/discourse-studies/journal200865>

Ethnography

<http://eth.sagepub.com/>



International Journal of Qualitative Research  
<https://ejournals.library.ualberta.ca/index.php/IJQM/>

Journal of Ethnographic & Qualitative Research  
<http://www.jeqr.org/home>

Journal of Contemporary Ethnography  
<https://us.sagepub.com/en-us/nam/journal-of-contemporary-ethnography/journal200975>

Language in Society  
<http://journals.cambridge.org/action/displayJournal?jid=lsy>

Narrative Inquiry  
<https://benjamins.com/#catalog/journals/ni/main>

Qualitative Inquiry  
<https://us.sagepub.com/en-us/nam/qualitative-inquiry/journal200797>

Qualitative Research  
<http://qrj.sagepub.com/>

Qualitative Research (French Association for Qualitative Research)  
<http://www.recherche-qualitative.qc.ca/revue/>

Qualitative Sociology  
<http://link.springer.com/journal/11133>

Qualitative Sociology Review  
[http://www.qualitativesociologyreview.org/ENG/index\\_eng.php](http://www.qualitativesociologyreview.org/ENG/index_eng.php)

Visual Anthropology Review  
<http://onlinelibrary.wiley.com/journal/10.1111/%28ISSN%291548-7458>

Visual Studies  
<http://www.tandfonline.com/toc/rvst20/current>

Sage Publishing offers numerous texts and hosts several journals that provide guides for a full range of qualitative methods across disciplines. UW libraries purchases or subscribes to most. To see their offerings: <https://us.sagepub.com/en-us/nam/product/qualitative%20methods>

## **Qualitative Research Communities**

Grounded Theory Online

<http://www.groundedtheoryonline.com/>

Qualitative Research Guidelines Project (Robert Wood Johnson Foundation project)

<http://www.qualres.org/index.html>