South Korea is unique in the sense that it achieved both industrialization and democratization in just half a century. During the course of rapid changes, it became clear that much benefit can be gained from the synergy of industrialization and democratization. In this colloquium, Prof. Sang Jo Jong will share with the audience how the entertainment industry was one of the sectors that benefited from such a synergy. His real-life case study on the entertainment industry in Korea will provide law and policy implications in other nations as well.

Currenntly serving as the Garvey Schubert Barer Visiting Professor at the University of Washington, Prof. Sang Jo Jong is the Dean and Professor of Law at Seoul National University. He graduated from Seoul National University and completed his Ph.D. studies at the London School of Economics. His researches and teachings focus on copyright, trademark, patent, and unfair competition laws. Prof. Jong has served as a civilian member of the Presidential Council of Intellectual Property, the Director of the Center for Law & Technology, Seoul National University and a Panel Member of the WIPO Arbitration and Mediation Center. His publications include “The Legal Protection of Computer Programs with Particular Reference to U.K., U.S., Japan & Korea,” “Contributory Infringement of Patents in Korea,” “Property versus Misappropriation: Legal Protection for Databases in Korea,” “Criminalization of Netizens for the Access to On-line Music,” and “Fair Use: A Tale of Two Cities, Intellectual Property in Common Law and Civil Law.”

3:30-5:00 PM, Thomson Hall 317
Tuesday, Jan 27, 2015

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