

# SERIALIZATION IN ASIA

**MAY 22-23**

(FRIDAY-SATURDAY)

**2015**

**ROOM 337 HUSKY UNION BUILDING (HUB),  
UNIVERSITY OF WASHINGTON**

"Serialization in Asia" is a conference that aims to open up interdisciplinary and interregional discussions on seriality in Asia. Serialization is one of the core components of cultural production and consumption in many fields in premodern and modern Asia, and continues to become an ever more important mechanism in the twenty-first century. The conference will address questions such as: How will our understandings of cultural products and related phenomena change when we take seriality as a pivotal theme to examine them? In what ways does serialization shape, reshape, or complicate the work, its reception, and the medium through which it is delivered? How can we relate evolutions in new media to more conventional forms of serialization? How does seriality relate to our socio-cultural reality and our perception of the world around us? What socio-historical components have been involved in seriality's flourishing in Asia, and how do those components differ from place to place? What similarities and differences are there between serial production in Asia and the rest of the world? How can we understand this specific but pervasive cultural form in relation to the formation of the modern? The materials and media that conference presenters engage with are broad, including radio, TV dramas, web graphic novels, encyclopedia, travelogues, periodical and newspaper literature, and premodern serializations.

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**DISCUSSANTS:** Yomi Braester (UW), Jeffrey Knight (UW), Vicente Rafael (UW), and Cynthia Steele (UW)

**ORGANIZED BY THE UNIVERSITY OF WASHINGTON CENTER FOR KOREA STUDIES**



**CENTER FOR KOREA STUDIES**

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