

IAN L. SMITH

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- Graduate student and young professional whose previous work incorporates diverse experiences that bring a unique perspective to communications, marketing, e-commerce, business, international policy, design, and journalism.
- Versatile academic and teacher with extensive knowledge of international policy, history, science and technology innovation, politics, economics, business, and literature.
- Talented communicator with excellent written, verbal, and public speaking skills, with verifiable results in both the private and public sectors.

EDUCATION

SEPTEMBER 2018—PRESENT

MA IN INTERNATIONAL STUDIES: JAPAN, UNIVERSITY OF WASHINGTON

+ 4.0 GPA

+ Coursework: History, International Policy, Political Economy, Science, Technology

JUNE 2017

BA IN INTERNATIONAL STUDIES: JAPAN, UNIVERSITY OF WASHINGTON

+ 3.95 GPA in major

+ Coursework: International Policy, Writing, Literature, Film

DECEMBER 2011

METEOROLOGY CERTIFICATION, COMMUNITY COLLEGE OF THE AIR FORCE

+ 4.0 GPA

+ Coursework: Meteorology, Management, Leadership

TEACHING EXPERIENCE

SEPTEMBER 2018—PRESENT

TEACHING ASSISTANT, UNIVERSITY OF WASHINGTON

+ Jackson School of International Studies: "Introduction to Contemporary Japan" (Autumn 2018)

+ Department of History: "Paris" (Spring 2019)

+ Jackson School of International Studies: "Japanese Government and Politics" (Spring 2019)

+ Jackson School of International Studies: "History of Modern Japan" (Autumn 2019)

+ Jackson School of International Studies: "The Emergence of Postwar Japan" (Spring 2020)

EMPLOYMENT

OCTOBER 2018 – PRESENT

COMMUNICATIONS ASSISTANT, UNIVERSITY OF WASHINGTON: JSP & EAC

+ Manage Japan Studies Program and East Asia Center websites, producing and publishing content using WordPress and HTML.

+ Create graphics, templates, flyers, and other printed and on-line promotional material with

InDesign, Photoshop, and Illustrator.

- + Administer social media outlets for program outreach and news information using Twitter, Facebook, Instagram, and more.

JULY 2013 – PRESENT

INDEPENDENT CREATIVE DESIGNER, SELF-EMPLOYED

- + Designed, directed, wrote, and produced a variety of media: videos, music, websites, short stories, and video games.
- + Headed the creation of four games as Lead Designer from inception to completion, managing teams of 2-6 through development, writing story concepts, devising design documents for both high- and low-level design, composing music, and creating original art assets.
- + Garnered proficiency in multiple computer disciplines, such as programming languages, design engines, web design, and art programs.

MARCH 2018 – AUGUST 2018

COPY EDITOR, THE SPOKESMAN-REVIEW

- + Edited and designed pages for the Spokesman-Review's sports section using CCI Newsgate and in-house software databases.
- + Worked directly with web producer, page designer, assistant editor, to ensure unified quality content across print, web, and mobile platforms.
- + Coordinated outreach to local high schools, coaches, and golf courses to gather scores and information and maintain the most exhaustive local sports section in the Pacific Northwest.

AUGUST 2014 – JANUARY 2016

PURCHASING SUPPORT COORDINATOR, ETAILZ, INC.

- + Purchased inventory for a nascent e-commerce company in excess of \$10 million dollars.
- + Worked collectively with software development team to further evolution of in-house software systems; assisted team in product licensing and brand management.
- + Researched and realized the acquisition of numerous product lines with both new and old suppliers, assisting other incipient companies to promote their products to the largest customer base possible.

JUNE 2010 – JANUARY 2011; OCTOBER 2012 – JULY 2013

PROJECT COORDINATOR AND QUALITY CONTROL, BETTER WORLD BOOKS

- + Spearheaded and coordinated a fledgling book buyback program which spanned schools nationwide and assisted company in the acquisition of thousands of dollars of inventory.
- + Performed quality control on million-unit inventory and other employees' production rates, saving company thousands of dollars on a weekly basis.
- + Consistently output metrics more than 200% over company average, achieving highest aggregate numbers in company.

FEBRUARY 2011 – JULY 2012

WEATHER FORECASTER, UNITED STATES AIR FORCE

- + Analyzed weather conditions, prepared forecasts and issued weather warnings for multiple Air Force and Army bases across the United States, supporting the mission and protecting assets worth billions of dollars.
- + Supervised up to five airmen on any given mission.
- + Honorable discharge.

PAPERS, PRESENTATIONS, & PROJECTS

SEVENTH ANNUAL JAG WORKS-IN-PROGRESS RETREAT—HUMAN AFTER ALL: TECHNOLOGY AND CAPITALISM’S SUBVERSION OF IDENTITY IN GHOST IN THE SHELL

+ Research paper analyzing the 1995 film *Ghost in the Shell* and its subversion of identity through technology and capitalism, and how it relates to contemporary Japanese culture.

JAPANOLOGISTS COLLOQUIUM MEETS HIROSHIMA NAGASAKI SEMINAR—BALANCING THE BOMB: \$2 BILLION AND THE FEAR OF ADMONITION

+ Essay that serves as an in-depth analysis of the Manhattan Project, collating its expenses, comments by major players attached to the project, and immediate postwar applications of atomic energy to determine if comments on cost were justified.

YEARENDER—JAPAN IN 2018: PLAYING THE INTERMEDIARY WITH ECONOMIC STATECRAFT

+ Yearender examining Japan’s foreign relations in 2018 through economy and trade, discerning the nation’s success in the international arena and how it is positioned moving forward.

TASKFORCE 2018—JAPAN-MYANMAR RELATIONS—BALANCING ACT: MAINTAINING FOREIGN RELATIONS WITH MYANMAR AMIDST THE CONTINUED ROHINGYA CRISIS IN RAKHINE STATE

+ Panel discussion and one-pager to recommend policy regarding the Rohingya Crisis and what position Japan should take in order to achieve greatest international influence.

PAPER—ONE-UPPING THE COMPETITION: HOW NINTENDO BUILT ITS CULTURAL HEGEMONY

+ Research paper investigating technology giant Nintendo’s business practices on its way to creating a technical and cultural hegemony.

CHANGING GENERATIONS IN JAPAN AND EAST ASIA—COOL JAPAN’S CULTURAL INITIATIVE, OR, HOW TO CAPITALIZE ON PIKA-POWER!

+ Presentation of METI’s ‘Cool Japan’ strategy that measured the initiative’s commercial and cultural success over its first decade, and policies for continued success in the near future.

JONES + FOSTER ACCELERATOR APPLICANT—GAMERSEED.COM

+ Business startup that seeks to legitimize the esports community by connecting gamers to sponsors and organizations via a professional social network. Gamerseed is incorporated as an LLC, and the placeholder website can be viewed at gamerseed.com.

VIDEO GAME—VEEK

+ Short-form RPG created during a month-long period for the 2014 Indie Game Maker Contest hosted by Degica. Veek was created in RPG Maker VX Ace, with original art assets created using Photoshop and Game Character Hub. Later contacted by Degica to have the game published.

GRANTS, FELLOWSHIPS, AWARDS, & HONORS

KRISTEN KAWAKAMI DEAN FELLOWSHIP, 2019-2020

+ University of Washington, Japan Studies Program

FOREIGN LANGUAGE AND AREA STUDIES FELLOWSHIP, 2019-2020

+ University of Washington, UW East Asia Center

GRADUATE FELLOWSHIP, 2018—PRESENT

+ University of Washington, Japan Studies Program

CUM LAUDE, 2017

+ University of Washington, Japan Studies Program

DEAN'S LIST, 2016—2017

+ University of Washington, Japan Studies Program

DISTINGUISHED GRADUATE, VALEDICTORIAN, 2011

+ Community College of the Air Force, Meteorology School

PROFESSIONAL MEMBERSHIPS & RELATED EXPERIENCE

SENATOR, GRADUATE & PROFESSIONAL STUDENT SENATE (GPSS)

+ Elected by program to identify and discuss issues affecting the graduate and professional student body at the University of Washington and advocate for fellow graduate students.

MEMBER, SCIENCE & POLICY COMMITTEE

+ Enhance the discourse between scientists and policy makers through advocacy, community building, and student empowerment.

LANGUAGE EXCHANGE PROGRAM (LEP)

+ Partnered with native Japanese speakers to assist in their English language procurement.

WEB-BASED PORTFOLIO

+ Personal website and portfolio of games and writing available at feetmemedia.com.

RELEVANT SKILLS

- Communications
- E-commerce
- International Policy
- Management
- Research
- Teaching
- Writing & Editing
- Information Technology
- Adobe Suite
- Microsoft Office Suite