



**The Canada-America Society,
The University of Washington Canadian Studies Center
and the
British American Business Council**

Present:

**The New Model for Port Development
and Consequences for Regional Trade**

**Our Speaker:
Professor Anne V. Goodchild**

Dear Members and Colleagues:

The Canada America Society of Washington, the British American Business Council of the Pacific Northwest and the University of Washington Canadian Studies Center invite you to a discussion led by Professor Anne Goodchild of the Department of Civil and Environmental Engineering, University of Washington. Professor Goodchild will address the on-going development of the Port of Prince Rupert and how it will affect ports and trade flows in British Columbia, Washington and Alaska.

Date and Time: April 30, 2008. Doors open at 5:00 p.m. Speaker presentation 5:30 – 6:15 p.m., followed by question and answer and a reception.

Location: Offices of K&L Gates LLP, 925 4th Avenue, #2900, Seattle, WA 98104

Cost: \$10 for BABC and CAS members paid in advance, \$15 at the door and for non-members. UW faculty and students free.

About Our Speaker: Anne Goodchild joined the faculty at the University of Washington as an Assistant Professor in December 2005 after completing her PhD in Civil and Environmental Engineering at the University of California at Berkeley. Her research interests lie in the analysis of logistic systems, with an emphasis on freight transportation. Of relevance to the program she has described Washington/British Columbia regional trade and conducted a unique analysis of border delay between Washington and British Columbia and the impact on regional supply chains. She has analyzed historical infrastructure failures in the Skeena River Valley leading to Prince Rupert and the logistics practices enabled by the rural port concept. Other research experience includes urban container distribution, port drayage, and the interaction between transportation operations and air quality. Before attending Berkeley she worked in consulting for 5 years in Europe and North America,

for PricewaterhouseCoopers LLP and Applied Decision Analysis Inc., modeling business problems such as airline fleet maintenance scheduling. She holds an MS in Civil and Environmental Engineering from the University of California at Berkeley, and a BS (with High Honors) in Mathematics from the University of California at Davis.

This is a great opportunity to bring your questions to an expert in a casual setting, and also to network with members of the business community and academia who are interested in international business and trade with Canada, the U.K., and the world.

Wine and light hors d'oeuvres will be provided.

Registration is open but space will be limited. We would appreciate hearing from you beforehand to ensure enough seats are available. **Please register** by sending a check payable to "Canada-America Society" to Lilly O'Brien at 15000 Woodinville-Redmond Rd. NE, Building B600 Woodinville, WA 98072, or mail, phone (425-398-9100) or fax (425-398-9200) the following information to Lilly O'Brien for credit card payment:

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