

The TRANSFORMATIONAL LECTURE SERIES aims to inspire all building industry professionals to embrace their role in creating a sustainable built environment now, as well as ensuring that sustainability becomes integral to all development in the future. By reminding us why we must act boldly and helping us to imagine a world where sustainability is the baseline, these lectures promise to inspire a revolution!



INSPIRE. MOTIVATE. TRANSFORM.

## TRANSFORMATIONAL LECTURE SERIES

SEATTLE | 02.21.08

### SUSTAINABLE CITIES, FOOD AND NEIGHBORHOODS: DO THEY RELATE?

Wayne Roberts PhD, Project Coordinator, Toronto Food Policy Council



Wayne Roberts thinks he has found the secret way to a city's heart: its stomach. Major cities earn and spend billions of tax revenue every year as a result of food decisions they make. But when it comes to actual city policy and governance – not to mention a sense of the city's heart and soul – food may as well be wearing an invisibility cloak. Using his direct experience as longtime coordinator of Toronto's Food Policy Council as well as the international overview he's gained from writing "The No Nonsense Guide to World Food," Wayne will show how food policies can bridge neighborhoods, city governments and community-based campaigns to become sustainable – sustainable, as in good jobs, clean environment, robust communities, vibrant health and sound city finances. The longest journey begins with the first bite.

Following Wayne's presentation will be a lively panel discussion about local food policy featuring Devorah Kahn, Steve Cohen and Brandon Born: advocates from Vancouver, BC, Portland, OR, and Seattle, WA.

02.21.08 – Seattle, WA – Seattle City Hall, Bertha Landes Room

Lecture starts at 5:30 pm; doors open at 5:00 pm. Light local and organic refreshments will be served.

#### COST

Admission is free. Donations will be accepted in online registration or at the door and will enable continuity of these and other special events.

THE TRANSFORMATIONAL LECTURE SERIES  
IS A PARTNERSHIP BETWEEN



city green building



The Transformational Lecture Series is inspired by and has evolved from Seattle's long-successful and engaging Urban Sustainability Forum.

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