

February 10, 2010. Featuring Mr. Pita Aatami, President, Makivik Corporation, Nunavik Region, Canada

The Trade Development Alliance of Greater Seattle and the Canadian Studies Center, Henry M. Jackson School of International Studies, University of Washington, invite you to a breakfast briefing on:

Economic Opportunity in the Arctic Region

An Overview of the Makivik Corporation of the Inuit of Nunavik Canada

Featuring

Mr. Pita Aatami, President, Makivik Corporation

and

Jean-François Arteau, Legal Counsel, Makivik Corporation

Donat Savoie, President, Inuit, Arctic and Circumpolar Affairs Consulting Firm

Wednesday, February 10, 2010

8:00 am - 9:30 am

Greater Seattle Chamber of Commerce

1301 5th Avenue, Suite 2500

Downtown Seattle

[Directions](#)

Complementary admission, seating is limited

RSVP Required

Join the Trade Alliance and Canadian Studies Center of the Henry M. Jackson School of International Studies of the University of Washington for an insight on emerging business opportunities presented by the subsidiaries and joint venture companies of Makivik Corporation, a non-profit organization representing the Inuit of Nunavik Region in Canada. Makivik's equity value today is approximately \$240 million dollars from investment and development of the original \$90 million dollar compensation funds received from the James Bay and Northern Quebec Agreement of 1978 when the Makivik Corporation was created. Its corporate objectives are to administer, use and invest the compensation funds, develop opportunities for the Inuit to participate in the economic development of the Nunavik region, to assist in the creation, financing or developing of businesses, resources and industries for the Inuit. Makivik Corporation has created a dozen subsidiary companies including wholly owned, and joint venture companies, which provide employment to over 1,500 Canadians in Canadian provinces, northern territories of Canada and in Greenland. In the airline business with First Air, the third largest Canadian airline company, Air Inuit, a regional airline, Arctic shipping, northern cruises with Cruise North Expeditions Inc., Pan Arctic Inuit Logistics Corporation, Fisheries, BioSciences and Geomatics. See Makivik Corporation for more information: <http://www.makivik.org>.

Business opportunities for discussion include:

- Tourism development in collaboration with the **Nunavik Tourism Association**
- Expansion of northern cruises with the subsidiary **Cruise North Expeditions**
- Use of seaweed, shrimp and medicinal plants for the development of foodstuffs, natural products and pharmaceuticals, with the subsidiary **Nunavik BioSciences Inc.**, currently marketing organic and natural skincare line under the name of UNGAVA
- Marketing of **Northern Delights** - Fine Inuit Herbal Teas (www.deliceboreal.com), marketed for several years in collaboration with another Inuit organization, the Avataq Cultural Institute
- Economic feasibility study of **mining projects** in the region
- An **alternative energy** strategy for sustainable development of regional natural resources

Mr. Pita Aatami, was born in the Inuit community of Kuujjuaq, located in the northern part of the Province of Quebec, Canada. Mr. Aatami was first elected President of Makivik in 1998 and has since been re-elected to that position. Makivik is the organization that represents the Inuit of Nunavik, established pursuant to the signing in 1975 of Canada's first modern treaty, the James Bay and Northern Quebec Agreement (JBNQA). Mr. Aatami holds numerous positions in conjunction with his work as President of Makivik: Chairman of First Air, Halutik Entreprises, Nunavik Creations Inc, and Board Member/Treasurer of several Makivik Subsidiaries and Joint Venture Companies. Mr. Aatami was named Reader's Digest Hero of the Year in 2007. In April 2008, the Minister of Indian and Northern Affairs Canada appointed Mr. Aatami to the National Aboriginal Economic Development Board. In March 2009, Mr. Aatami was selected in Policy Leadership category as the 2009 winner of the Arthur Kroeger College of Public Affairs at Carleton University, Ottawa. On June 17, 2009, Mr. Aatami received the National Order of Quebec, the highest order given by the Premier of Quebec, Jean Charest.

Jean-François Arteau, Legal Counsel and Executive Assistant to Pita Aatami

Mr. Arteau has Master Degrees in Law and Philosophy from Laval University and University of Montreal. He occupied the positions of Associate Director General and Chief Legal Counsel of the Kativik Regional Government. He is the Legal Counsel and Executive Assistant to the President of Makivik Corporation. He has been a guest speaker at several renowned institutions including, Massachusetts Institute of Technology, Harvard University and the United Nations.

Donat Savoie, President, Inuit, Arctic and Circumpolar Affairs Consulting Firm

Mr. Savoie has held over the years senior positions on Arctic, Inuit and Circumpolar Affairs within the Department of Indian and Northern Affairs Canada, including the position of Director of Scientific and Circumpolar Affairs and was appointed by the Minister of Department of Indian and Northern Affairs Chief Federal Negotiator for the Nunavik Self-government Project and first Executive Director of the Inuit Relations Secretariat. Since his retirement from the Public Service of Canada, Mr. Savoie is currently consultant with Makivik Corporation.

Registration: There is no cost for this event but due to limited seating, prior RSVP is required. Continental breakfast will be provided. RSVP to: Wistar Kay at wistar.kay@comcast.net or call 206-605-6602 for more information.