

USDOE TITLE VI
NRCs on CANADA



November
20-23, 2014

CANADIAN CONTENT
OUTREACH & IMPACT
94th Annual Conference
National Council for the Social Studies

Northeast National Resource Center on Canada

www.umaine.edu/teachingcanada

Betsy Arntzen
Canadian-American Center
University of Maine

Amy Sotherden
Center for the Study of Canada/
Institute on Québec Studies
Plattsburgh State University of NY

Pacific Northwest National Resource Center for Canada

www.k12studycanada.org

Tina Storer
Center for Canadian-American
Studies, Western Washington
University

Nadine Fabbi
Canadian Studies Center
University of Washington

In collaboration with:

Laurence Gagnon, Québec
Government Office in Boston

Marc Jacques, Consulate General of
Canada, Boston

Paul Bennett, Saint Mary's
University, Halifax

Mike Clare, University of Ontario
Institute of Technology, Toronto

Marianne Kenney, Denver Public
Schools, Denver

Michelle Pearson, History Colorado,
Denver

Kim Ward, Acton Public Schools,
Acton, MA

Ruth Writer, Adjunct Faculty,
Western Michigan University

BACKGROUND: Collaborative Outreach Project Report:

• **NRCS ON CANADA:**

Project coordinators **Betsy Arntzen** (University of Maine), **Amy Sotherden** (Plattsburgh State University of New York), and **Tina Storer** (Western Washington University), are the Canadian Studies outreach staff of the only two National Resource Centers (NRCs) on Canada in the United States designated by and funded in part by the U.S. Department of Education (DOE). The two National Resource Centers are: the **Northeast National Resource Center on Canada** and the **Pacific Northwest Resource Center on Canada**.

These outreach educators provide K-12 outreach programs and professional development training to establish, encourage and support inclusion of Canadian Studies in American K-12 curriculum. They provide professional development and teacher training; they develop resources for teaching about Canada; and they conduct summer teachers' institutes in Canada. They are supported by their universities and by the U.S. Department of Education Title VI grant.

• **NATIONAL COUNCIL FOR THE SOCIAL STUDIES (NCSS):**

The 2014 collaborative outreach project targeted NCSS, because it is the single largest K-12 audience for Canadian Studies outreach in the U.S. It is the largest association in the U.S. devoted to social studies education, and serves as an umbrella organization for 24,000 elementary, secondary, and college teachers of history, geography, economics, political science, sociology, psychology, anthropology, and law-related education.

Organized into a network of more than 110 affiliated state, local, and regional councils and associated groups, NCSS membership represents K-12 classroom teachers, college and university faculty members, curriculum designers and specialists, social studies supervisors, and leaders in the various disciplines that constitute the social studies from throughout the U.S. and in 69 countries. Three thousand to four thousand members attend the annual conference in any given year. **In 2014 there were 4,300 social studies educators, professionals, and faculty who attended the four day conference held in Boston, MA.**

NRCs ON CANADA 2014 COLLABORATIVE OUTREACH PROJECT
NCSS • BOSTON, MA • NOVEMBER 20-23, 2014

SUMMARY REPORT - 2014 NCSS COLLABORATIVE OUTREACH PROJECT

This year's Canadian presence at the NCSS built on the success of a six-year emphasis to showcase Canadian studies at the NCSS annual conference beginning with *Canada is Coming to NCSS! Initiative* (2008) and the follow-up success of providing Canadian content at the subsequent five conferences.

In 2014, the NRCs on CANADA three outreach educators **Betsy Arntzen**, **Amy Sotherden** and **Tina Storer**, collaborated with **Laurence Gagnon**, Québec Government Office in Boston, **Marc Jacques**, Consulate General of Canada, Boston, **Paul Bennett**, Saint Mary's University, Halifax, **Mike Clare**, University of Ontario Institute of Technology, Toronto, **Marianne Kenney**, Denver Public Schools, Denver, **Michelle Pearson**, History Colorado, Denver, **Kim Ward**, Acton Public Schools, Acton, MA, and **Ruth Writer**, Adjunct Faculty, Western Michigan University. This resulted in the NRCs on CANADA coordinating **14.5 hours of Canadian content presentations** not including time spent with 500+ educators at the exhibit table [see *Flyer* Page 4 .] Note that due to circumstances beyond our control, the half-day clinic at the Québec Delegation and the half-day clinic at the Canadian Consulate were not able to be held.

In addition, the NRCs on Canada were participants in several receptions to promote Canadian Studies and the Canada Community, and they jointly exhibited as NRCs on CANADA in International Alley in the exhibit hall.

DETAILS - 2014 NCSS COLLABORATIVE OUTREACH PROJECT

• **CANADIAN-CONTENT SESSIONS**

The Outreach Coordinators and Canadian Educators collaborated to conceive of multiple Canadian-content sessions and events, and proposed these to NCSS. NCSS received over 1100 proposals for 600 hour-long workshops or poster sessions.

Of the 600 Sessions, Workshops, and Poster Sessions presented at the 94th Annual Conference, the NRCs on CANADA and their collaborators offered multiple opportunities to present Canadian content. We offered 16 opportunities in 2008, 14 in 2009, 10 in 2010, 7 in 2011, 26 in 2012, and 9 Canadian-content sessions in 2014.

• **NCSS CANADA COMMUNITY**



NCSS Canada Community Info Table

The **Canada Community** also raises the profile of Canada at NCSS. It is **co-chaired by Ruth Writer** and **Betsy Arntzen** with **Tina Storer** and **Amy Sotherden** serving on the Board of Directors. The Co-Chairs led the business and organizational meeting for the special interest group of NCSS educators whose interest is Canada and Canadian Studies, and scheduled two Canada Community Showcases (table viewed by 3000+ attendees). As communities can sponsor a **Featured Scholar**, we invited **Dr. Paul Bennett**, a widely recognized leader in Canadian education and author of three history text books [see *Card page*

4]. Canada Community co-chair Betsy Arntzen attended the Western States Councils on the Social Studies breakfast to promote Canada Community and seal it with a door prize and Tina Storer, as an elected member of the Council of State Social Studies Supervisors (CS4), represented the NRCs and Canada Community by attending their meetings (held in conjunction with the conference) to retain a Canadian Studies advocacy profile among social studies leaders across the country.

• **EXHIBIT HALL**

For two of the four days, the NRCs on CANADA maintained a Canadian Studies information table in the International Alley of the exhibit area, and provided an information table about the Canada Community for a total of **16 hours providing Canadian Studies teaching resources** and one-on-one consultation to interested teachers at information tables in the exhibit hall and lobby. The booth served as a focal point for the NRCs to renew connections and make new contacts nationally in order to encourage inclusion of Canada in American curricula across the United States. Approximately 500 educators stopped by to discuss ways to Canada could be incorporated in US history classrooms and 300 left with resource folders filled with NRC resources, handouts about the annual summer institutes as well as other educational materials. More than a hundred educators from **28 states plus DC as well as Canada** indicated an interest in learning more by signing up to receive regular e-newsletters from Tina Storer with resource recommendations and curriculum ideas for teaching about Canada.

IMPACT/OUTCOMES - 2014 NCSS COLLABORATIVE OUTREACH PROJECT

- We offered more hour-long Canadian-content workshops than were offered about any other specific country: **CANADA: 7**; Mexico: 1; Turkey: 3; Japan: 3; Morocco: 2; Korea: 1; China: 1; Armenia:1; Rusia:1; Puerto Rico: 1;
- We offered 7 workshop sessions **providing Canadian content to 100 participants** from throughout the U.S.
- We networked with social studies leaders nationwide and expect strong Canadian content at next year’s conference in New Orleans, LA.
- NRC outreach at the NCSS conference extends far beyond the meetings to build a strong nationwide network of educators interested in teaching Canada.

Report compiled by:	In collaboration with:	
<p>Betsy Arntzen Education Outreach Coordinator Canadian-American Center University of Maine 154 College Ave Orono, ME</p>	<p>Tina Storer Education and Curriculum Specialist Center for Canadian-American Studies Western Washington University 516 High Street Bellingham, WA</p>	<p>Amy Sotherden Assistant Director Center for the Study of Canada/ Institute on Québec Studies 133 Court St. Plattsburgh State University Plattsburgh, NY</p>

CANADA AT NCSS 2014		
The National Resource Centers on Canada will share classroom materials and tips for teaching Canada at Booth #230 in International Alley of the Exhibit Hall.		
THURSDAY NOVEMBER 20	8:30AM - NOON	Québec Government Office, 201 Washington St., Suite 3850
<i>Fighting Climate Change: Québec's Clean Energy & Electrical Transportation Initiatives</i> (\$10 Fee – Register online) Abstract: As the Northeastern states work with Canada to negotiate energy supplies, Québec stands out as a leader in hydroelectricity and electrical transportation. How is Québec fighting against climate change? Presenters: Laurence Gagnon, Public Affairs Attaché, Québec Government Office in Boston; National Resource Center (NRC) on Canada Outreach Specialists: Betsy Arntzen, University of Maine and Amy Sotherden, SUNY Plattsburgh		
THURSDAY NOVEMBER 20	1:00 - 4:30PM	Consulate General of Canada, 3 Copley Place, Suite 400
<i>The US-Canada Partnership: Teaching our Shared Trade, History, Geography, Culture</i> (\$10 Fee – Register online) Abstract: The US-Canada relationship has evolved over two centuries. They are the world's largest trading partners and share the world's longest undefended border. What makes this relationship worth teaching about? Presenters: Mark Jacques, Academic & Economic Affairs Officer, Consulate General of Canada, Boston; Andrew Holman, History Professor & Canadian Studies Program Coordinator, Bridgewater State University; NRC on Canada Outreach Specialists: Betsy Arntzen, UMaine, and Tina Storer, WMU		
FRIDAY NOVEMBER 21	9:00 - 9:55AM	Convention Center Room 202
<i>Teaching High School History: The Revival of an Endangered Subject</i> (Canada Community Featured Speaker) Abstract: History has recovered in Canadian high schools. It survived the "New Social Studies," then embraced the holy grail of "Historical Thinking." Let's look at what happened and why. Presenter: Dr. Paul Bennett, Adjunct Professor of Education, Saint Mary's University, Halifax, NS, and founding director of Schoolhouse Consulting		
FRIDAY NOVEMBER 21	9:00 - 10:30AM	Sheraton Hotel Constitution Room A
<i>Canada and the American Curriculum: A Comparative State by State Analysis of K-12 Canadian Content Requirements</i> Abstract: A 15-minute discussion of the above paper will take place as part of this roundtable session. Presenter: Amy Sotherden, SUNY Plattsburgh		
FRIDAY NOVEMBER 21	1:00 - 1:55PM	Sheraton Hotel Liberty C
<i>Sing A Song of Canada</i> Abstract: This is an interdisciplinary curriculum that uses the music of Canada to teach history, geography and culture of America's neighbor to the north. Presenter: Kim Ward, Acton Public Schools, Sudbury, MA		
FRIDAY NOVEMBER 21	2:05 - 3:00PM	Sheraton Hotel Gardner B
<i>NCSS Canada Community Meeting</i> All interested in teaching and learning about Canada are welcome. The meeting will be led by co-"Prime Ministers" Betsy Arntzen, UMaine and Ruth Writer, WMU		
FRIDAY NOVEMBER 21	2:05 - 3:00PM	Convention Center Room 111
<i>Connecting to Global Issues with Primary Sources using Educational Grants</i> Abstract: Learn about Arctic issues from a Teaching with Primary Sources grant-winning model; explore digitized primary sources and methods for historical inquiry. Hands-on training – sample lesson/resources shared. Presenters: Tina Storer, Western Washington Univ.; Marianne Kenney, Denver Public Schools; Michelle Pearson, History Colorado		
FRIDAY NOVEMBER 21	4:15 - 5:10 PM	Convention Center Room 305
<i>1776: Should I Stay or Should I Go?</i> Abstract: Was the American Revolution, and "America's Second Revolution" (the War of 1812) revolutionary or evolutionary? Using 21st Century skills, e-books, inquiry, critical and historical thinking, learn how students can explore and interact with history. Presenter: Mike Clare, University of Ontario Institute of Technology, Toronto, ON		
SATURDAY NOVEMBER 22	2:30 - 3:25PM	Convention Center Room 306
<i>100 Years of North Atlantic Neighbor Helping Neighbor</i> Abstract: Enhance student civic learning using historic events: 1917 Halifax Explosion and 9/11. The emphasis will be on civic virtue, human/environmental interaction with historic perspectives. Lessons include primary and secondary sources. Presenter: Ruth Writer, Western Michigan University		

Featured Speaker

DR. PAUL BENNETT

**“TEACHING HIGH SCHOOL HISTORY:
THE REVIVAL OF AN ENGANGERED SUBJECT”**



- K-12 educational policy analyst and commentator
- Author of three nationally recognized history textbooks

Friday
9:00-9:55
Rm 202
Conv. Center

Dr. Bennett is a widely recognized leader in Canadian education. He is Director of Schoolhouse Consulting, and is Adjunct Professor of Education at St. Mary's University (Halifax). His recent books include *The Grammar School: Striving for Excellence in a Public School World*, and *The Last Stand: Schools, Communities and the Future of Rural Nova Scotia*.